

4TH ANNUAL • BERKS COUNTY

A Celebration of Community & Hope

Thursday, October 1, 2026 • 5-7:30pm
DoubleTree by Hilton Hotel Reading, PA

SPONSORSHIP OPPORTUNITIES

GIANT

Presenting Sponsor



customers
bank

Gold Sponsor

OUR MISSION:

Providing nutritious food to people facing hunger in our communities

Together We Can End Hunger in Berks County!

Thank you local restaurants for joining us as a community partner so we can end hunger in Berks County together. Our valued community partners will be providing menu items at our Celebration of Community & Hope.

67 Schools/Preschools



80,271 Weekender Bags
Distributed to Students
in 2025-26 School Year



2,158 Seniors Benefiting
from PA Senior Food Boxes
Each Year



100+ Agency Partners



12 Monthly Mobile
Market Locations



1,895 Maternal Health Boxes for
Pregnant & Postpartum Individuals
in 2025



8.3 Million Pounds
of Food Distributed in 2025



Helping Harvest Board of Directors

Chair: Jeanne Boyer Porter
Boyer's Markets, Retired

Vice Chair: Tim Dietrich
Barley Snyder

Treasurer: Ken Ritter
Savor Street Foods

Secretary: LeeAnn Smulligan
Mrs. T's Pierogies (Ateco Inc.)

Brenda Barton
Parkland School District, Retired

English Bradley
City of Reading

Dan Buckley
Wilson School District, Retired

Aubrey Detterline
Brentwood Industries, Inc.

Susan Farr
AAA Reading-Berks

Bob Firely
Trout CPA

Scott Gruber
Tompkins Community Bank, Retired

Ann Marie Haus
Customers Bank

Andrew Laskowski
Berks Community Health Center

Hyo Jin (Jinnie) Lee
Barley Snyder

Joyce Mays
First Energy, Retired

Debra Pook
Pook & Pook Inc.

John Powers
Tobash Insurance Agency

Tim Santoro
The GIANT Company

Tim Twiford
Redner's Markets

Kenneth Weik
Weik Capital Management

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EXCLUSIVE Presenting Sponsor

\$50,000/30 tickets/full pg. digital ad
Welcome Sign Sponsor Recognition
Invitation Sponsor Recognition*
Helping Harvest Social Media Event Recognition
\$48,200 tax deductible contribution

SOLD



Community & Hope Sponsor

\$25,000/20 tickets/full pg. digital ad
Centerpiece Sponsor (logo displayed)
Invitation Sponsor Recognition*
Helping Harvest Social Media Event Recognition
\$23,880 Tax deductible contribution



Platinum Sponsor

\$15,000/16 tickets/full pg. digital ad
Welcome Sign Sponsor Recognition
Invitation Sponsor Recognition*
Helping Harvest Social Media Event Recognition
\$14,040 tax deductible contribution



Gold Sponsor

\$10,000/14 tickets/full pg. digital ad
Invitation Sponsor Recognition*
Helping Harvest Social Media Event Recognition
\$9,040 tax deductible contribution



Diamond Sponsor

\$5,000/10 tickets/half pg. digital ad
Invitation Sponsor Recognition*
Helping Harvest Social Media Event Recognition
\$4,400 tax deductible contribution



EXCLUSIVE Video Sponsor

\$3,500/8 tickets/half pg. digital ad
Corporate Logo Included in Video
Helping Harvest Social Media Event Recognition
\$3,020 tax deductible contribution



Ruby Sponsor

\$2,500/8 tickets/quarter pg. digital ad
\$2,020 tax deductible contribution



Spirit of Community Sponsor

\$1,000/4 tickets/digital program listing
\$760 tax deductible contribution



Helping Harvest Hero

\$275/2 tickets/digital program listing
\$155 tax deductible contribution



Attendee

\$125/1 ticket
\$65 tax deductible contribution



Digital Ad ONLY (not attending event)

\$300 Quarter Page
\$500 Half Page
\$750 Full Page

**Please Note, to be recognized in the invitation, sponsorships must be confirmed by July 31, 2026.*

*All contributions in excess of "fair market value" are tax deductible, to the extent allowed by law.
The "fair market value" is \$60.00/person.*

DIGITAL TRIBUTE PROGRAM SPONSOR ADVERTISEMENTS

*Advertisements will be displayed on large screens during the program
and will be included in the digital tribute program available on the Helping Harvest website.*

AD SIZES: Closing date for artwork: Friday, September 25, 2026

• **Full page/screen:**
16" wide x 9" high

• **Half page/screen:**
7.375" wide x 8" high

• **Quarter page/screen:**
3.6" wide x 7" high

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For sponsors who do not provide their own artwork for the Program Sponsor Advertisements by the Friday, September 25, 2026 deadline, your company/organization logo will be placed in a standard ad designed by Helping Harvest. Please see examples to the right and below.



Full page/screen:
16" wide x 9" high



Half page/screen:
7.375" wide x 8" high



Quarter page/screen:
3.6" wide x 7" high

Event Contact: Jen Bauman | jbauman@helpingharvest.org | 610.926.5802 ext. 228

Please return form to: Helping Harvest, Attn: Development Department, 117 Morgan Drive, Reading, PA 19608



THANK YOU FOR YOUR SPONSORSHIP!

SPONSORSHIP APPLICATION

THURSDAY, OCTOBER 1, 2026 • 5-7:30 pm

☐ Personal

☐ Corporate

(digital program listing)

Contact Name _____ Title _____

Company/Organization _____

Street _____

City, State, Zip _____

Daytime Phone _____

Email _____

☐ **YES**, I want to support Helping Harvest's Mission by contributing at the following level (*please select one*)

☐ **Exclusive Presenting Sponsor** **\$50,000**
(30 tickets + full pg. ad/invitation* & podium/welcome sign/Helping Harvest social media)

☐ **Community & Hope Sponsors** **\$25,000**
(20 tickets + full pg. ad/invitation* & centerpiece logos/Helping Harvest social media)

☐ **Platinum Sponsor** **\$15,000**
(16 tickets + full pg. ad/invitation* & welcome sign/Helping Harvest social media)

☐ **Gold Sponsor** **\$10,000**
(14 tickets + full pg. ad/invitation* & Helping Harvest social media)

☐ **Diamond Sponsor** **\$5,000**
(10 tickets + 1/2 pg. ad/invitation* & Helping Harvest social media)

☐ **Exclusive Video Sponsor** **\$3,500**
(8 tickets + 1/2 pg. ad/invitation* & logo in video/Helping Harvest social media)

☐ **Ruby Sponsor (8 tickets)** **\$2,500**
(8 tickets + 1/4 pg. ad)

☐ **Spirit of Community Sponsor (4 tickets)** **\$1,000**
(digital program listing)

☐ **Helping Harvest Hero (2 tickets)** **\$275**
(digital program listing)

☐ **Attendee (1 ticket)** **\$125**

☐ **Digital Ad ONLY (not attending event):**

☐ \$300 1/4 Pg Ad ☐ \$500 1/2 Pg Ad ☐ \$750 Full Pg Ad

Please list my sponsorship in the invitation and digital tribute program as (please print or type). ***Must be confirmed by July 31, 2026:**

Payment Method

☐ Check is enclosed
(made payable to Helping Harvest)

☐ Please send me an invoice for
the above financial commitment

☐ Credit Card

Billing Address _____

City, State, Zip _____

Card No: _____ Security Code: _____ Exp. Date: ____/____/____

Total amount of commitment \$ _____

Card Signature: _____

Please list your guest names here or by email to Jen Bauman at jbauman@helpingharvest.org.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____

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