

3RD ANNUAL • SCHUYLKILL COUNTY

# A Celebration of Community & Hope

Thursday, April 30, 2026 • 5-7:30pm  
Mountain Valley Golf Course Barnesville, PA

## SPONSORSHIP OPPORTUNITIES

**Mrs. T's Pierogies**  
*Welcome Reception Sponsor*

**Amerihealth Caritas**  
*Dessert Reception Sponsor*

### TRIPLE your gift...

*thanks to a generous match pledge from a Schuylkill County donor!*

#### Dear Friend of Helping Harvest,

I am pleased to invite you to participate in our 3rd Annual Celebration of Community & Hope at 5pm on Thursday, April 30, 2026, at Mountain Valley Golf Course in Barnesville, PA.

#### Hunger continues to be a serious issue throughout our country, and our Schuylkill County communities are no exception.

The 2025 government shutdown and PA budget stalemate only exacerbated the problem of hunger for our neighbors.

I'm proud to say that Helping Harvest is rising to meet these challenges, and 2025 was a record year for us, distributing 2.8 million lbs. of food valued at over \$5.7 million in Schuylkill County alone—the most we've distributed in a calendar year since our founding, including during the pandemic.

I hope you'll support our mission of feeding as many neighbors as possible by becoming an event sponsor.

Sincerely,  
Jay Worrall, *President*

#### Helping Harvest Board of Directors

**Chair: Jeanne Boyer Porter**  
Boyer's Markets, Retired

**Susan Farr**  
AAA Reading-Berks

**Vice Chair: Tim Dietrich**  
Barley Snyder

**Bob Firely**  
Trout CPA

**Treasurer: Ken Ritter**  
Savor Street Foods

**Scott Gruber**  
Tompkins Community Bank, Retired

**Secretary: LeeAnn Smulligan**  
Mrs. T's Pierogies (Ateco Inc.)

**Ann Marie Haus**  
Customers Bank

**Brenda Barton**  
Parkland School District, Retired

**Joyce Mays**  
First Energy, Retired

**English Bradley**  
City of Reading

**Debra Pook**  
Pook & Pook Inc.

**Dan Buckley**  
Wilson School District, Retired

**Tim Twiford**  
Redner's Markets

**Aubrey Detterline**  
Brentwood Industries, Inc.

**Kenneth Weik**  
Weik Capital Management

**28** Schools/Preschools



**51,575** Weekender Bags Distributed to Students in 2025



**900** Seniors Benefiting from PA Senior Food Boxes Each Year



**100+** Agency Partners



**9** Monthly Mobile Market Locations



**706** Maternal Health Boxes for Pregnant & Postpartum Individuals in 2025



**2.8** Million Pounds of Food Distributed in 2025



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 **EXCLUSIVE Presenting Sponsor**  
 \$4,000/16 tickets/full pg. digital ad  
 Welcome Sign Sponsor Recognition  
 Invitation Sponsor Recognition\*  
 \$3,440 tax deductible contribution

 **EXCLUSIVE Welcome Reception Sponsor**  
 \$3,500/12 tickets/FULL PAGE digital ad  
 Welcome Sign Sponsor Recognition  
 Invitation Sponsor Recognition\*  
 \$3,080 tax deductible contribution

 **EXCLUSIVE VOLUNTEER APPRECIATION Video Sponsor**  
 \$2,500/10 tickets/half pg. digital ad  
 Corporate Logo Included in Video  
 Invitation Sponsor Recognition\*  
 \$2,150 tax deductible contribution

 **EXCLUSIVE Dessert Reception Sponsor**  
 \$2,500/10 tickets/half pg. digital ad  
 Reception Display Signage  
 Invitation Sponsor Recognition\*  
 \$2,150 tax deductible contribution

 **Harvest Hero Partner**  
 \$2,000/8 tickets/half pg. digital ad  
 Welcome Sign Sponsor Recognition  
 Invitation Sponsor Recognition\*  
 \$1,720 tax deductible contribution

 **Community Partner Table Sponsor**  
 \$1,500/8 tickets/half pg. digital ad  
 \$1,220 tax deductible contribution

 **Spirit of Community Partner**  
 \$600/4 tickets/quarter pg. digital ad  
 \$460 tax deductible contribution

 **Hope Ticket**  
 \$175/2 tickets/digital program listing  
 \$105 tax deductible contribution

 **Helping Hand Ticket**  
 \$100/1 ticket  
 \$65 tax deductible contribution

 **Digital Ad ONLY (not attending event)**  
 \$500 Half Page  
 \$750 Full Page

\*Please Note, to be recognized in the invitation, sponsorships must be confirmed by 2/27/2026.

All contributions in excess of "fair market value" are tax deductible, to the extent allowed by law. The "fair market value" is \$35.00/person.

### DIGITAL TRIBUTE PROGRAM SPONSOR ADVERTISEMENTS

Advertisements will be displayed on large screens during the program and will be included in the digital tribute program available on the Helping Harvest website.

**AD SIZES: Closing date for artwork: Friday, April 24, 2026**

• Full page/screen:  
16" wide x 9" high

• Half page/screen:  
7.375" wide x 8" high

• Quarter page/screen:  
3.6" wide x 7" high

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For sponsors who do not provide their own artwork for the Program Sponsor Advertisements by the Friday, April 24, 2026 deadline, your company/organization logo will be placed in a standard ad designed by Helping Harvest. Please see examples to the right.



**Half page/screen:**  
7.375" wide x 8" high



**Full page/screen:**  
16" wide x 9" high



**Quarter page/screen:**  
3.6" wide x 7" high

Event Contact: Jen Bauman | [jbauman@helpingharvest.org](mailto:jbauman@helpingharvest.org) | 610.926.5802 ext. 228

Please return form to: Helping Harvest, Attn: Development Department, 117 Morgan Drive, Reading, PA 19608



# THANK YOU FOR YOUR SPONSORSHIP!

## SPONSORSHIP APPLICATION

THURSDAY, APRIL 30, 2026 • 5-7:30 pm

Personal  Corporate

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Company/Organization \_\_\_\_\_

Street \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_

Email \_\_\_\_\_

**YES**, I want to support Helping Harvest's Mission by contributing at the following level (*please select one*)

**EXCLUSIVE Presenting Sponsor**  
**\$4,000**/16 tickets/full pg. digital ad  
Welcome Sign Sponsor Recognition  
Invitation Sponsor Recognition\*  
\$3,440 tax deductible contribution

**EXCLUSIVE VOLUNTEER APPRECIATION Video Sponsor**  
**\$2,500**/10 tickets/half pg. digital ad  
Corporate Logo Included in Video  
Invitation Sponsor Recognition\*  
\$2,150 tax deductible contribution

**Harvest Hero Partner**  
**\$2,000**/8 tickets/half pg. digital ad  
Welcome Sign Sponsor Recognition  
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\$1,720 tax deductible contribution

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**Hope Ticket**  
**\$175**/2 tickets/digital program listing  
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**Helping Hand Ticket**  
**\$100**/1 ticket  
\$65 tax deductible contribution

**Digital Ad ONLY (not attending event)**

**\$500** Half Page

**\$750** Full Page

Please list my sponsorship in the invitation and digital tribute program as: (please print or type):

### Payment Method

Check is enclosed  
(made payable to Helping Harvest)

Please send me an invoice for  
the above financial commitment

Credit Card

Billing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Card No: \_\_\_\_\_ Security Code: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Total amount of commitment \$ \_\_\_\_\_

Card Signature: \_\_\_\_\_

Please list your guest names here or by email to Jen Bauman at [jbauman@helpingharvest.org](mailto:jbauman@helpingharvest.org).

- |          |          |
|----------|----------|
| 1. _____ | 5. _____ |
| 2. _____ | 6. _____ |
| 3. _____ | 7. _____ |
| 4. _____ | 8. _____ |