



# 2ND ANNUAL Celebration of Community & Hope SCHUYLKILL COUNTY

THURSDAY, APRIL 24, 2025 • 5:30 pm - 8:00 pm  
Mountain Valley Golf Course, Barnesville, PA

## Our Mission = Feed the Hungry

### Dear Friend of Helping Harvest,

As President, and Chairwoman of the Helping Harvest Board of Directors, we are pleased to announce our **2nd Annual Celebration of Community & Hope Schuylkill County** friend and fundraising dinner on Thursday, April 24, 2025, at Mountain Valley Golf Course. Registration and the Welcome Reception, sponsored by Mrs. T's Pierogies begins at 5:30pm and the program will conclude at 8:00pm.

Hunger continues to be a serious global crisis. Our Schuylkill County communities are not exempt. According to United Way's ALICE Report, 28% of the population in Schuylkill County do not have sufficient income to meet their needs and qualify for

food assistance. In addition, nearly 60% of school age children are eligible for the National School Lunch Program's free and reduced lunches.

**Last year, Helping Harvest supplied \$5.3 million in food (equivalent to 2.6 million lbs.) to 113 Schuylkill County food distribution locations serving 33,814 neighbors in need. The Weekender Program provided more than 43,879 meals to local children. Monthly, our Mobile Markets delivered nutritious food valued at \$1.85M to low-income residents and our Senior Food Box Program provided 560 boxes of food to our senior citizens.**

Our event program will include a presentation on the new Helping Harvest

Community Kitchen and our new Maternal Health Program.

Hunger is a solvable problem, and we invite you to be part of the solution. Please join us in cultivating kindness and supporting our mission of feeding as many of our hungry neighbors as possible by becoming an event sponsor. Information about sponsorship opportunities and ticket information can be found on the sponsorship opportunities page.

Sincerely,

Jay Worrall  
President

Jeanne Boyer Porter  
Chairwoman  
Board of Directors

## Helping Harvest Board of Directors

Jeanne Porter – *Chairwoman*  
Tim Dietrich, Barley-Snyder – *Vice Chair*  
LeeAnn Smulligan, Mrs. T's – *Secretary*  
Ken Ritter, Savor Streets Foods – *Treasurer*  
Dan Buckley, Ret. Wilson School District  
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Susan Farr, AAA Berks  
Bob Firely, Murphy McCormack  
Dave Liptok, GIANT  
Darryl Mace, Alvernia University  
Courtney Powers, Tower Health  
Chef Tim Twiford, Redner's Markets






[www.HelpingHarvest.org](http://www.HelpingHarvest.org)  
610.926.5802

## SPONSORSHIP OPPORTUNITIES *Event Proceeds Benefit Helping Harvest's Mission*

 **EXCLUSIVE Presenting Sponsor**  
\$5,000/up to 16 tickets/full pg. digital ad  
Welcome Sign Sponsor Recognition  
Invitation Sponsor Recognition\*  
*\$4,440 tax deductible contribution*

 **Community & Hope Sponsor**  
\$4,000/8 tickets/full pg. digital ad  
Welcome Sign Sponsor Recognition  
Invitation Sponsor Recognition\*  
*\$3,720 tax deductible contribution*

 **EXCLUSIVE Welcome Reception Sponsor**  
\$3,500/8 tickets/half pg. digital ad  
Welcome Sign Sponsor Recognition  
Invitation Sponsor Recognition\*  
*\$3,220 tax deductible contribution*

 **EXCLUSIVE Video Sponsor**  
\$3,000/8 tickets/half pg. digital ad  
Corporate Logo Included in Video  
Invitation Sponsor Recognition\*  
*\$2,720 tax deductible contribution*

 **EXCLUSIVE Dessert Reception Sponsor**  
\$3,000/8 tickets/half pg. digital ad  
Reception Display Signage  
Invitation Sponsor Recognition\*  
*\$2,720 tax deductible contribution*

 **Harvest Hero Partner**  
\$2,500/up to 12 tickets/half pg. digital ad  
Welcome Sign Sponsor Recognition  
Invitation Sponsor Recognition\*  
*\$2080 tax deductible contribution*

 **Community Partner Table Sponsor**  
\$1,000/8 tickets/half pg. digital ad  
*\$720 tax deductible contribution*

 **Spirit of Community Partner**  
\$500/4 tickets/quarter pg. digital ad  
*\$360 tax deductible contribution*

 **Hope Ticket**  
\$140/2 tickets/digital program listing  
*\$70 tax deductible contribution*

 **Helping Hand Ticket**  
\$75/1 ticket  
*\$40 tax deductible contribution*

*All contributions in excess of "fair market value" are tax deductible, to the extent allowed by law. The "fair market value" is \$35.00/person.*

**\*Please Note, to be recognized in the invitation, sponsorships must be confirmed by 2/27/2025.**

### DIGITAL TRIBUTE PROGRAM SPONSOR ADVERTISEMENTS

*Advertisements will be displayed on large screens during the program and will be included in the digital tribute program available on the Helping Harvest website beginning April 10, 2024.*

**AD SIZES: Closing date for artwork: Friday, April 5, 2025**

**Full page/screen:**  
16" wide x 9" high

- Presenting Sponsor
- Community & Hope Sponsor

**Half page/screen:**  
7.375" wide x 8" high

- Video
- Welcome Reception
- Dessert Reception
- Harvest Hero
- Community Partner Table Sponsor

**Quarter page/screen:**  
3.6" wide x 7" high

- Spirit of Community Partner

**We hope you will join us!**

Please complete the Sponsorship Application and mail to:  
Helping Harvest, Attn: Development Department, 117 Morgan Drive, Reading, PA 19608

#### Event Information

Contact Jennifer Bauman at [jbauman@helpingharvest.org](mailto:jbauman@helpingharvest.org)  
610.926.5802, ext. 228.



# THANK YOU FOR YOUR SPONSORSHIP!

THURSDAY, APRIL 24, 2025 • 5:30 pm - 8:00 pm  
Mountain Valley Golf Course, Barnesville, PA

## SPONSORSHIP APPLICATION

- Personal       Corporate

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Company/Organization \_\_\_\_\_

Street \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_ Email \_\_\_\_\_

**YES,** I want to support HELPING HARVEST'S MISSION by contributing at the following level (*please select one*)

- EXCLUSIVE Presenting Sponsor (up to 16 tickets) \$5,000
- Community & Hope Sponsor (8 tickets) \$4,000
- EXCLUSIVE ~~Event~~ **SOLD** Welcome Reception Sponsor (8 tickets) \$3,500
- EXCLUSIVE Video Sponsor (8 tickets) \$3,000
- EXCLUSIVE Dessert Reception Sponsor (8 tickets) \$3,000
- Harvest Hero Sponsor (up to 12 tickets) \$2,500
- Community Partner Table Sponsor (8 tickets) \$1,000
- Spirit of Community Partner (4 tickets) \$500
- Hope Tickets (2 tickets) \$140
- Helping Hand Ticket (1 ticket) \$75

Please list my/our sponsorship as:

\_\_\_\_\_

### Payment Method

- Check is enclosed       Please send an invoice for       Credit Card  
 (made payable to Helping Harvest)      the above financial commitment

Billing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Card No: \_\_\_\_\_ Security Code: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Total amount of commitment \$ \_\_\_\_\_

Card Signature: \_\_\_\_\_

Please list your guest names (including your name) here or by email names to Jennifer Bauman at [jbauman@helpingharvest.org](mailto:jbauman@helpingharvest.org).

1. \_\_\_\_\_ 5. \_\_\_\_\_
2. \_\_\_\_\_ 6. \_\_\_\_\_
3. \_\_\_\_\_ 7. \_\_\_\_\_
4. \_\_\_\_\_ 8. \_\_\_\_\_