



A Celebration of Community & Hope

THURSDAY, OCTOBER 10, 2024 • 5:30 pm - 8:00 pm
DoubleTree by Hilton Reading, PA

SPONSORSHIP OPPORTUNITIES

Dear Friend of Helping Harvest,

As President, and Chairman of the Helping Harvest Board of Directors, we are pleased to announce our 2nd Annual Celebration of Community & Hope event on Thursday, October 10, 2024, at the Doubletree by Hilton, Reading PA. The event begins at 5:30pm and will conclude at 8:00pm.

Sadly, hunger continues to be a serious global crisis. Our Berks communities are not exempt. More than 110,000 people in our communities live close to the federal poverty guideline and qualify for food assistance. In addition, nearly 53% of our school-aged children are eligible for the National School Lunch Program's free and reduced lunches. Unfortunately, these statistics continue to grow while government funding has significantly decreased.

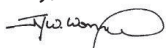
Helping Harvest supplies more than 350 food distribution locations that nourish our neighbors in need. Each year, our Weekender Program provides more than 485,000 meals to local children. Monthly, our Mobile Markets deliver nutritious food to low-income residents and our Senior Food Box Program provides food to more than 2,200 of our senior citizens.


Our event program will include an update on the Helping Harvest Community Kitchen, scheduled to open in January 2025.

We invite you to join us in lending a helping hand and supporting our mission of feeding as many of our hungry neighbors as possible by becoming an event sponsor. Please see pages 2 and 3 for sponsorship opportunities and application.

For additional event information, please contact Jennifer Bauman at jbauman@helpingharvest.org or 610-926-5802 ext.228.

Sincerely,


Jay Worrall
President


Ryan Hassler
Chairman, Board of Directors

Helping Harvest Board of Directors

Chair: Ryan Hassler – Penn State Berks
Vice Chair: Jeanne Porter – Boyer's Food Markets, Retired
Treasurer: Marianne Pessognelli – Friends Services Alliance
Secretary: LeeAnn Smulligan – Mrs. T's Pierogies (Ateeco Inc.)
Robert Barto – Stock Law, LLC
Ken Borkey – YMCA of Reading & Berks County
Dan Buckley – Wilson School District, Retired
Aubrey Detterline – Brentwood Industries
Tim Dietrich – Barley Snyder
Susan Farr – AAA Reading-Berks
Dr. Keith Hillkirk – Chancellor Emeritus Penn State Berks
Dave Liptok – The GIANT Company
Dr. Darryl Mace – Alvernia University
Courtney Powers – Reading Hospital
Ken Ritter – Savor Street Foods
Tim Twiford – Redner's Markets
Pam Witmer – M&T Bank



Our Mission = Feed the Hungry



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	Presenting Sponsor	\$50,000	30 tickets/full pg. premium digital ad <i>(\$48,200 charitable contribution)</i>
	Community & Hope Sponsor	\$25,000	20 tickets/full pg. digital ad <i>(\$23,800 charitable contribution)</i>
	Platinum Sponsor	\$15,000	16 tickets/full pg. digital ad <i>(\$14,040 charitable contribution)</i>
	Gold Sponsor	\$10,000	10 tickets/full pg. digital ad <i>(\$9,400 charitable contribution)</i>
	Diamond Sponsor	\$5,000	8 tickets/half pg. digital ad <i>(\$4,520 charitable contribution)</i>
	Ruby Sponsor	\$2,500	8 tickets/quarter pg. digital ad <i>(\$2,020 charitable contribution)</i>
	Spirit of Community Sponsor	\$1,000	4 tickets/sponsor listing <i>(\$760 charitable contribution)</i>
	Helping Harvest Hero	\$275	2 tickets/sponsor listing <i>(\$155 charitable contribution)</i>
	Attendee	\$125	1 ticket <i>(\$65 charitable contribution)</i>

All contributions in excess of "fair market value" are tax deductible, to the extent allowed by law. The "fair market value" is \$60.00/person.

DIGITAL TRIBUTE PROGRAM SPONSOR ADVERTISEMENTS

Advertisements will be displayed on large screens during the program and will be included in the digital tribute program available on the Helping Harvest website beginning October 8, 2024.

AD SIZES: Closing date for artwork: Friday, October 4, 2024

• Full page/screen:
16" wide x 9" high

• Half page/screen:
7.375" wide x 8" high

• Quarter page/screen:
3.6" wide x 7" high

Children + Nutrition + Education =
Adults with Bright Futures + Ending Hunger



THANK YOU FOR YOUR SPONSORSHIP!

SPONSORSHIP APPLICATION

THURSDAY, OCTOBER 10, 2024 • 5:30 pm - 8:00 pm

☐ Personal

☐ Corporate

Contact Name _____ Title _____

Company/Organization _____

Street _____

City, State, Zip _____

Daytime Phone _____

Email _____

☐ **YES**, I want to support Helping Harvest's Mission by contributing at the following level (*please select one*)

- | | | | |
|---|----------|---|---------|
| <input type="checkbox"/> Presenting Sponsor (30 tickets) | \$50,000 | <input type="checkbox"/> Ruby Sponsors (8 tickets) | \$2,500 |
| <input type="checkbox"/> Community & Hope Sponsors (20 tickets) | \$25,000 | <input type="checkbox"/> Spirit of Community Partners (4 tickets) | \$1,000 |
| <input type="checkbox"/> Platinum Sponsor (16 tickets) | \$15,000 | <input type="checkbox"/> Helping Harvest Hero (2 tickets) | \$275 |
| <input type="checkbox"/> Gold Sponsor (10 tickets) | \$10,000 | <input type="checkbox"/> Attendee (1 ticket) | \$125 |
| <input type="checkbox"/> Diamond Sponsor (8 tickets) | \$5,000 | | |

Please list my sponsorship in the invitation and digital tribute program as: (please print or type):

Listing: Invitation listing deadline: August 14, 2024

Payment Method

☐ Check is enclosed

(made payable to Helping Harvest)

☐ Please send me an invoice for

the above financial commitment

☐ Credit Card

Billing Address _____

City, State, Zip _____

Card No: _____ Security Code: _____ Exp. Date: ____/____/____

Total amount of commitment \$ _____

Card Signature: _____

Please list your guest names here or by email to Jennifer Bauman at jbauman@helpingharvest.org.

- | | |
|----------|----------|
| 1. _____ | 5. _____ |
| 2. _____ | 6. _____ |
| 3. _____ | 7. _____ |
| 4. _____ | 8. _____ |

Event Contact: Jennifer Bauman | jbauman@helpingharvest.org | 610.926.5802 ext. 228

Please return form to: Helping Harvest, Attn: Development Department, 117 Morgan Drive, Reading, PA 19608