



A Celebration of Community & Hope SCHUYLKILL COUNTY

THURSDAY, APRIL 11, 2024 • 5:30 pm - 7:30 pm
ARROW STUDIO & EVENTS, 316 N. CENTRE STREET, POTTSVILLE, PA

SPONSORSHIP OPPORTUNITIES

Dear Friend of Helping Harvest,

As President of Helping Harvest, and Chairman of the Helping Harvest Board of Directors, we are pleased to announce our Schuylkill County Celebration of Community & Hope on Thursday, April 11, 2024, at Arrow Studio & Events, Pottsville, PA.

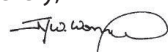
Formerly known as Greater Berks Food Bank, Helping Harvest was founded in 1983 by a group of local leaders concerned about the community's hunger problem. Helping Harvest has been providing food to churches and charitable partners in Schuylkill County since 1988.


Hunger continues to be a serious global crisis. Our Schuylkill County communities are not exempt. According to the United States Census Bureau, 12% of the population in Schuylkill County live close to the federal poverty guideline and qualify for food assistance. In addition, nearly 60% of school-aged children are eligible for the National School Lunch Program's free and reduced lunches. Unfortunately, these statistics continue to grow while government funding has significantly decreased.

Last year, Helping Harvest supplied \$4.3M (2.4M lbs.) of nutritious food to 108 Schuylkill County charitable food programs serving 33,814 neighbors in need. Our Weekender Program provided 44,799 bags of food to school-aged children and the Senior Food Box Program provided 6,000 boxes of food to lower-income seniors in Schuylkill County.

We invite you to join us in lending a helping hand and supporting our mission of feeding as many of our hungry neighbors as possible by becoming an event sponsor. Sponsorship opportunities and an application form are included.

Sincerely,


Jay Workall
President


Ryan Hassler
Chairman, Board of Directors

Helping Harvest Board of Directors

Ryan Hassler – Penn State Berks – *Chair*
Jeanne Porter – Boyer's Food Markets, Retired – *Vice Chair*
Marianne Pessognelli – Friends Services Alliance – *Treasurer*
LeeAnn Smulligan – Mrs. T's Pierogies – *Secretary*
Robert Barto – Roland Stock, LLC
Ken Borkey – YMCA of Reading & Berks County
Tim Dietrich – Barley Snyder
Dr. Keith Hillkirk – Chancellor Emeritus Penn State Berks
Dave Liptok – The GIANT Company
Dr. Darryl Mace – Alvernia University
Courtney Powers – Reading Hospital
Ken Ritter – Savor Street Foods
Tim Twiford – Redner's Markets
Pam Witmer – M&T Bank

Our Mission = Feed the Hungry



Event Proceeds Benefit Helping Harvest's Weekender Program



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Every Friday, a bag of nutritious food is provided for students who struggle with food insecurity. Helping Harvest supports **21 Schuylkill County Weekender Program sites**. Last year, the program filled **44,799 bags** for **1,496** school-aged children in Schuylkill County.



“As the school nurse, I interact with so many of our youth and see first-hand what so many children have to live without. Sixty percent of our students live at or below the federal poverty level.

Most of us are fortunate to have the luxury of stocked cabinets, full refrigerators, and regular meals. While we are throwing leftovers away, young children in our communities are going to bed hungry. I can personally attest to many instances of students coming to see the nurse for simple hunger pains.

Helping Harvest's Weekender Program is a game changer for so many students, alleviating some of the financial burden of increasing grocery bills and guaranteeing that there is a solid nutritional content in their meals.

A child cannot learn if they are hungry. Every child deserves a chance to succeed.”



Kelly Valentine RN, MSN
Certified School Nurse
Minersville Area School District

THANK YOU AGENCY PARTNERS

Arch Street
Ashland Area Food Pantry
Ashland High Rise
Auburn Mobile Market
Barefield Mills
Blue Mountain Elementary East School
Blue Mountain Elementary West School
Centre Street Court Apartments
Child Development Schuylkill Haven Center
Child Development Tamaqua Center
Child Development Mahanoy City Center
Child Development Pottsville 2 Center
Child Development Pottsville Center
Child Development Shenandoah Center
Child Development, Inc.
Christ's Cupboard
Coaldale Area Food Pantry
Coaldale Family Development
Colonial Square Apartments
Fairmont Street
Faith Assembly of God
Frackville Area Food Pantry
Frackville Flats
Girardville Area Food Pantry
Girardville Mobile Market

Girardville Towers
Hegins-Hubley Elementary School
Help Net Ministries, Inc.
High Point Manor
Independence Square Elderly Housing
John O'Hara Apartments
John S. Clarke Elementary Center
JW Cooper Community Center
Laurel Court
Laurel Run Commons
Laurel Terrace
LCCC - Tamaqua Campus
Llewellyn Early Childhood Center
Mahanoy Area Food Pantry
Mahanoy City Mobile Market
Mahanoy Elderly
Market Square Apartments Schuylkill
Michael Close Apartments
Miner's Loft
Minersville Area Elementary School
Minersville Area Food Pantry
Minersville Family Development
Minersville High Rise Apartments
Minersville Mobile Market
Necho Allen

Neumann Apartments
New Hope Wesleyan Church
New Ringgold Area Food Pantry
Nuremberg Area Food Pantry
Orwigsburg Area Food Pantry
Patterson Apartments
Peacock Apartments
Pine Grove Area Elementary School
Pine Grove Area Food Pantry
Pine Grove Military Share Distribution
Pine Grove Mobile Pantry
Pottsville Area Food Pantry
Pottsville Mobile Market
Pottsville Salvation Army
Queen of Peace Apartments
Ringtown Mobile Market
Ringtown Valley Food Pantry
Saint Clair Area Elementary School
Schuylkill ACHIEVE
Schuylkill Community Action
Schuylkill County Office of Senior Services
Schuylkill Haven Area Elementary Center
Schuylkill Haven Area Food Pantry
Schuylkill Haven Area Middle School
Schuylkill Haven Family Development

Schuylkill Haven High Rise Apartments
Schuylkill Hope Center
Schuylkill Valley Food Pantry
Servants To All
Shenandoah Family Development
Shenandoah High Rise
Shenandoah Mobile Market
Shenandoah Village
South Schuylkill Mobile Market
St. Clair Area Food Pantry
St. Clair Family Development
St. Patrick's Pottsville Area Kitchen
Tamaqua Area Elementary School
Tamaqua Area Middle School
Tamaqua High Rise
Tamaqua Mobile Market
Tamaqua Primitive Methodist Church
Tremont Area Food Pantry
Tri-Valley Food Pantry
United Presbyterian Church
Valley View Mobile Market
West Penn Elementary School
Williams Valley Elementary
Williams Valley Food Pantry



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- | | |
|---|---|
| <p> *EXCLUSIVE Presenting Sponsor
\$6,000/16 seats/full pg. digital ad
Welcome Sign Sponsor Recognition
Invitation Sponsor Recognition (due 2/22/24)
<i>\$5,440 contribution = 725 Weekender Bags</i></p> <p> *Community & Hope Sponsors
\$4,000/8 tickets/full pg. digital ad
Welcome Sign Sponsor Recognition
Invitation Sponsor Recognition (due 2/22/24)
<i>\$3,720 contribution = 496 Weekender Bags</i></p> <p> *EXCLUSIVE Video Sponsor
\$3,500/6 tickets/half pg. digital ad/
logo on video
<i>\$3,290 contribution = 439 Weekender Bags</i></p> <p> *EXCLUSIVE Welcome Reception Sponsor/
Display Signage
\$3,000/6 tickets/half pg. virtual ad
<i>\$2,790 contribution = 372 Weekender Bags</i></p> | <p> *EXCLUSIVE Dessert Reception Sponsor
\$3,000/6 tickets/half pg. digital ad/
display signage
<i>\$2,790 contribution = 372 Weekender Bags</i></p> <p> Community Partner Table Sponsors
\$1,500/8 tickets/half pg. digital ad
<i>\$1,220 contribution = 163 Weekender Bags</i></p> <p> Spirit of Community Partners
\$450/4 tickets/quarter pg. digital ad
<i>\$310 contribution = 41 Weekender Bags</i></p> <p> Hope Tickets
\$140/2 tickets
<i>\$70.00 Contribution = 9 Weekender Bags</i></p> <p> Helping Hand Ticket
\$75/1 ticket
<i>\$40 contribution = 5 Weekender Bags</i></p> <p>*Sponsors will be announced during the program.</p> |
|---|---|

All contributions in excess of "fair market value" are tax deductible, to the extent allowed by law. The "fair market value" is \$35.00/person.

DIGITAL TRIBUTE PROGRAM SPONSOR ADVERTISEMENTS

Advertisements will be displayed on large screens during the program and will be included in the digital tribute program available on the Helping Harvest website beginning April 10, 2024.

AD SIZES: Closing date for artwork: Friday, April 5, 2024

- | | | |
|---|--|--|
| <ul style="list-style-type: none">• Full page/screen:
16" wide x 9" high
Presenting Sponsor and
Community & Hope Sponsors | <ul style="list-style-type: none">• Half page/screen:
7.375" wide x 8" high
Video, Welcome Reception,
Dessert Reception and
Community Partner Table Sponsors | <ul style="list-style-type: none">• Quarter page/screen:
3.6" wide x 7" high
Spirit of Community Partner |
|---|--|--|

We hope you will join us!

Please complete the form on the back and submit it to:
Helping Harvest, Attn: Development Department, 117 Morgan Drive, Reading, PA 19608

Event Information

Contact Jennifer Bauman at jbauman@helpingharvest.org
or 610.926.5802, ext. 228.

THANK YOU FOR YOUR SPONSORSHIP!

Event Proceeds Benefit Helping Harvest's Weekender Program

☐ Personal

☐ Corporate

Contact Name _____ Title _____

Company/Organization _____

Street _____

City, State, Zip _____

Daytime Phone _____

Email _____

YES, I want to support HELPING HARVEST'S WEEKENDER PROGRAM by contributing at the following level (*please select one*)

- | | | | |
|---|---------|---|---------|
| <input type="checkbox"/> EXCLUSIVE Presenting Sponsor (16 tickets) | \$6,000 | <input type="checkbox"/> Community Partner Table Sponsors (8 tickets) | \$1,500 |
| <input type="checkbox"/> Community & Hope Sponsors (8 tickets) | \$4,000 | <input type="checkbox"/> Spirit of Community Partners (4 tickets) | \$450 |
| <input type="checkbox"/> EXCLUSIVE Video Sponsor (6 tickets) | \$3,500 | <input type="checkbox"/> Hope Tickets (2 tickets) | \$140 |
| <input checked="" type="checkbox"/> EXCLUSIVE Welcome Reception Sponsor | \$3,000 | <input type="checkbox"/> Helping Hand Ticket (1 ticket) | \$75 |
| <input type="checkbox"/> EXCLUSIVE Dessert Sponsor (6 tickets) | \$3,000 | | |

Please list my/our sponsorship as:

Payment Method

☐ Check is enclosed

(made payable to Helping Harvest)

☐ Please send me an invoice for

the above financial commitment

☐ Credit Card

Billing Address _____

City, State, Zip _____

Card No: _____ Security Code: _____ Exp. Date: ____/____/____

Total amount of commitment \$ _____

Card Signature: _____

Please list your guest names here or by email to Jennifer Bauman at jbauman@helpingharvest.org.

- | | |
|----------|----------|
| 1. _____ | 5. _____ |
| 2. _____ | 6. _____ |
| 3. _____ | 7. _____ |
| 4. _____ | 8. _____ |

Event Contact: Jennifer Bauman | jbauman@helpingharvest.org | 610.926.5802 ext. 228

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