




BERKS SCHUYLKILL
Helping
HARVEST
FRESH FOOD BANK



A Celebration of Community & Hope SCHUYLKILL COUNTY

SPONSORSHIP OPPORTUNITIES

Event Proceeds Benefit Helping Harvest's Weekender Program

-  ***EXCLUSIVE Presenting Sponsor**
\$6,000/16 seats/full pg. digital ad
Welcome Sign Sponsor Recognition
Invitation Sponsor Recognition (due 2/22/24)
\$5,440 contribution = 725 Weekender Bags
 -  ***Community & Hope Sponsors**
\$4,000/8 tickets/full pg. digital ad
Welcome Sign Sponsor Recognition
Invitation Sponsor Recognition (due 2/22/24)
\$3,720 contribution = 496 Weekender Bags
 -  ***EXCLUSIVE Video Sponsor**
\$3,500/6 tickets/half pg. digital ad/
logo on video
\$3,290 contribution = 439 Weekender Bags
 -  ***EXCLUSIVE Welcome Reception Sponsor/
Display Sponsor**
SOLD
\$3,000/6 tickets/half pg. virtual ad
\$2,790 contribution = 372 Weekender Bags
 -  ***EXCLUSIVE Dessert Reception Sponsor**
\$3,000/6 tickets/half pg. digital ad/
display signage
\$2,790 contribution – 372 Weekender Bags
 -  **Community Partner Table Sponsors**
\$1,500/8 tickets/half pg. digital ad
\$1,220 contribution = 163 Weekender Bags
 -  **Spirit of Community Partners**
\$450/4 tickets/quarter pg. digital ad
\$310 contribution = 41 Weekender Bags
 -  **Hope Tickets**
\$140/2 tickets
\$70.00 Contribution = 9 Weekender Bags
 -  **Helping Hand Ticket**
\$75/1 ticket
\$40 contribution = 5 Weekender Bags
- *Sponsors will be announced during the program.*

All contributions in excess of "fair market value" are tax deductible, to the extent allowed by law. The "fair market value" is \$35.00/person.

DIGITAL TRIBUTE PROGRAM SPONSOR ADVERTISEMENTS

Advertisements will be displayed on large screens during the program and will be included in the digital tribute program available on the Helping Harvest website beginning April 10, 2024.

AD SIZES: Closing date for artwork: Friday, April 5, 2024

- **Full page/screen:**
16" wide x 9" high
Presenting Sponsor and
Community & Hope Sponsors
- **Half page/screen:**
7.375" wide x 8" high
Video, Welcome Reception,
Dessert Reception and
Community Partner Table Sponsors
- **Quarter page/screen:**
3.6" wide x 7" high
Spirit of Community Partner

We hope you will join us!

Please complete the form on the back and submit it to:
Helping Harvest, Attn: Development Department, 117 Morgan Drive, Reading, PA 19608

Event Information

Contact Jennifer Bauman at jbauman@helpingharvest.org
or 610.926.5802, ext. 228.