



A Celebration of Community & Hope SCHUYLKILL COUNTY



THURSDAY, APRIL 11, 2024 • 5:30 pm - 7:30 pm
ARROW STUDIO & EVENTS, 316 N. CENTRE STREET, POTTSVILLE, PA

SPONSORSHIP OPPORTUNITIES

Dear Friend of Helping Harvest,

As President of Helping Harvest, and Chairman of the Helping Harvest Board of Directors, we are pleased to announce our Schuylkill County Celebration of Community & Hope on Thursday, April 11, 2024, at Arrow Studio & Events, Pottsville, PA.

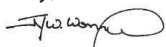
Formerly known as Greater Berks Food Bank, Helping Harvest was founded in 1983 by a group of local leaders concerned about the community's hunger problem. Helping Harvest has been providing food to churches and charitable partners in Schuylkill County since 1988.


Hunger continues to be a serious global crisis. Our Schuylkill County communities are not exempt. According to the United States Census Bureau, 12% of the population in Schuylkill County live close to the federal poverty guideline and qualify for food assistance. In addition, nearly 60% of school-aged children are eligible for the National School Lunch Program's free and reduced lunches. Unfortunately, these statistics continue to grow while government funding has significantly decreased.

Last year, Helping Harvest supplied \$4.3M (2.4M lbs.) of nutritious food to 108 Schuylkill County charitable food programs serving 33,814 neighbors in need. Our Weekender Program provided 44,799 bags of food to school-aged children and the Senior Food Box Program provided 6,000 boxes of food to lower-income seniors in Schuylkill County.

We invite you to join us in lending a helping hand and supporting our mission of feeding as many of our hungry neighbors as possible by becoming an event sponsor. Sponsorship opportunities and an application form are included.

Sincerely,


Jay Worrall
President


Ryan Hassler
Chairman, Board of Directors

Helping Harvest Board of Directors

- Ryan Hassler – Penn State Berks – *Chair*
- Jeanne Porter – Boyer's Food Markets, Retired – *Vice Chair*
- Marianne Pessognelli – Friends Services Alliance – *Treasurer*
- LeeAnn Smulligan – Mrs. T's Pierogies – *Secretary*
- Robert Barto – Roland Stock, LLC
- Ken Borkey – YMCA of Reading & Berks County
- Tim Dietrich – Barley Snyder
- Dr. Keith Hillkirk – Chancellor Emeritus Penn State Berks
- Dave Liptok – The GIANT Company
- Dr. Darryl Mace – Alvernia University
- Courtney Powers – Reading Hospital
- Ken Ritter – Savor Street Foods
- Tim Twiford – Redner's Markets
- Pam Witmer – M&T Bank

Our Mission = Feed the Hungry



Event Proceeds Benefit Helping Harvest's Weekender Program