



Helping Harvest 2020 Annual Report

The **mission** of Helping Harvest (HH) is to feed the hungry.

Accomplishments of Helping Harvest's programs in 2020 include:

- Nearly 10.9 million pounds of food distributed to our network of 320 charitable food programs in Berks and Schuylkill Counties. This represents a 65% increase from the 6.6 million pounds distributed in 2019 – a response to the increase in need due to COVID.
- More than 150,000 different individuals were nourished by food received from HH.
- Of the food distributed, 5.175 million pounds (47%) were fresh and frozen foods - the foods typically the most nutrient-rich but often the most lacking in the diets of those in need.
- 107,703 food assistance packages distributed at **food pantries**.
- 406,741 meals and snacks served with food partially or fully supplied by HH at area **shelters**.
- Another 154,902 meals and snacks served at area **soup kitchens and meal programs**.
- 15,313 bags full of food sent home through our **Weekender Program** which provides food to low income elementary school students at 18 school sites.
- 9,123 bags filled with fresh and nutritious foods (46,527 pounds) distributed through **Produce 4 Kids** which provides healthy foods to students at Reading School District elementary schools.
- More than 1,700 low-income senior citizens received a food tote monthly through the federally supported **Commodity Supplemental Food Program** (administered by HH for Berks and Schuylkill Counties).
- In 2016, we established our **Mobile Market** program (a farmer's market-style perishable food distribution). At the beginning of 2020 (pre-pandemic) we were operating 7 monthly sites. In response to the surge in demand for food assistance following COVID, and the necessity for outdoor, socially-distanced distributions, we expanded the program to 16 sites by the end of the year. 1,277,615 pounds of nourishing foods were distributed in 2020.
- 17,650 volunteer and community service hours (equivalent to 8.49 full time HH staff) were worked by 592 **volunteers**.
- More than 460,000 pounds of fresh and frozen perishable foods were delivered to senior citizens living in low-income housing through the **Mobile Direct** program.



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Financial Information

*Information from 2019 Audited Financial Statement

Revenue, Gains and Other Support

Direct public support, monetary	\$1,116,409
Public support, in-kind contributions (including donated food)	\$6,489,098
Government grants, monetary	\$705,612
Government grants, in-kind contributions	\$2,811,969
Program services	\$712,848
Net investment return	\$11,980
Total revenue	\$11,847,916

Expenses

Food distribution (including value of food)	\$10,813,829
Management and general (administration)	\$303,469
Fundraising	\$247,596
Total expenses	\$11,364,894
Change in net assets	\$483,022
Net assets, beginning	\$5,514,353
Net assets, ending	\$5,997,375